

Kelsey Nelson  
kelsey.nelson@ferebeelane.com  
614.638.0040

## PHENIX FLOORING DEBUTS PHENIX ON MAIN COLLECTION AT SURFACES 2018

*New main street commercial flooring collection first for Phenix*

---

**Las Vegas, NV (January 30, 2018)** – Phenix Flooring will enter the main street commercial flooring market with the introduction of Phenix on Main. This new collection will include broadloom, carpet tile, carpet plank and luxury vinyl plank and tile options that fit the need of any main street commercial application.

“Participating in the main street commercial category is something we’ve been working toward making a reality for a few years,” said Mark Clayton, president of Phenix Flooring. “We’re bringing high-quality, thoughtfully designed flooring options to the marketplace and we’re excited to see how customers react.”

The collection features olefin and nylon products in broadloom, carpet tile and carpet plank solutions as well as complimentary hard surface offering. The collection will be displayed in nine architect folders.

“We’ve successfully crafted a full-home flooring solution for residential applications, so naturally, it was time to expand outside the home,” said Chris Johnson, senior vice president of sales at Phenix. “We want Phenix on Main to be an extension, to the commercial space, of the high-quality products and superior service that we’re already providing to homeowners.”

Phenix on Main will be showcased in the Phenix booth, #1737, during the International Surfaces Event this week.

### **ABOUT PHENIX FLOORING**

Phenix Flooring a leader in the flooring industry and industry-pioneer in the solution-dyed arena, manufacturers premium P.E.T and nylon carpet for a variety of independent and box retailers across the U.S. Phenix creates stylish, trend-setting collections through their commitment to research and development and the use of the latest in innovative technology. Above all, Phenix prides itself on its promise to deliver their clients the highest standard of service. Phenix is a Pharr family company.